

Tobacco use among the Swiss population



Universität Zürich

Psychologisches Institut

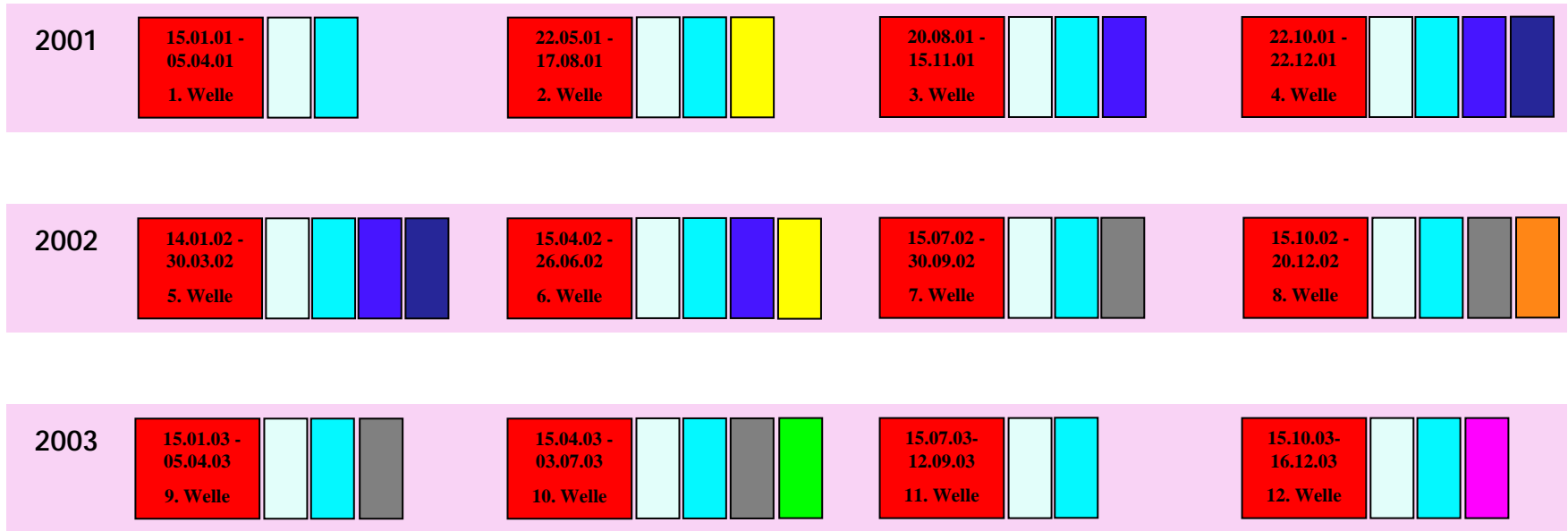
Sozial- und Gesundheitspsychologie

Lic. phil. Susanne Rübeli

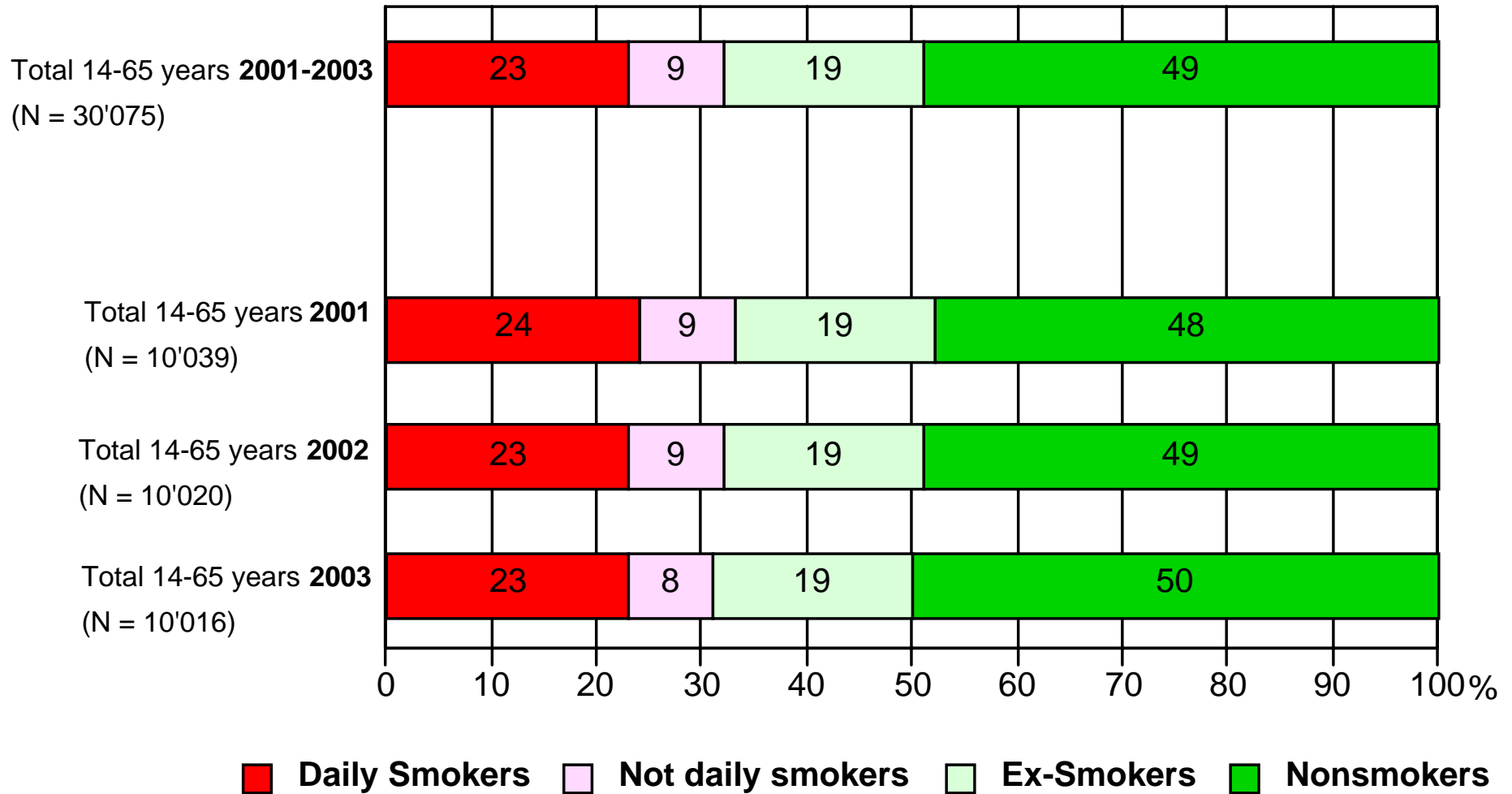
The **aims** of the tobacco monitoring

- To have a **representative study** of the swiss tobacco use
- To establish a **basis** for **prevention**
- To give **valid data** to **decision makers**

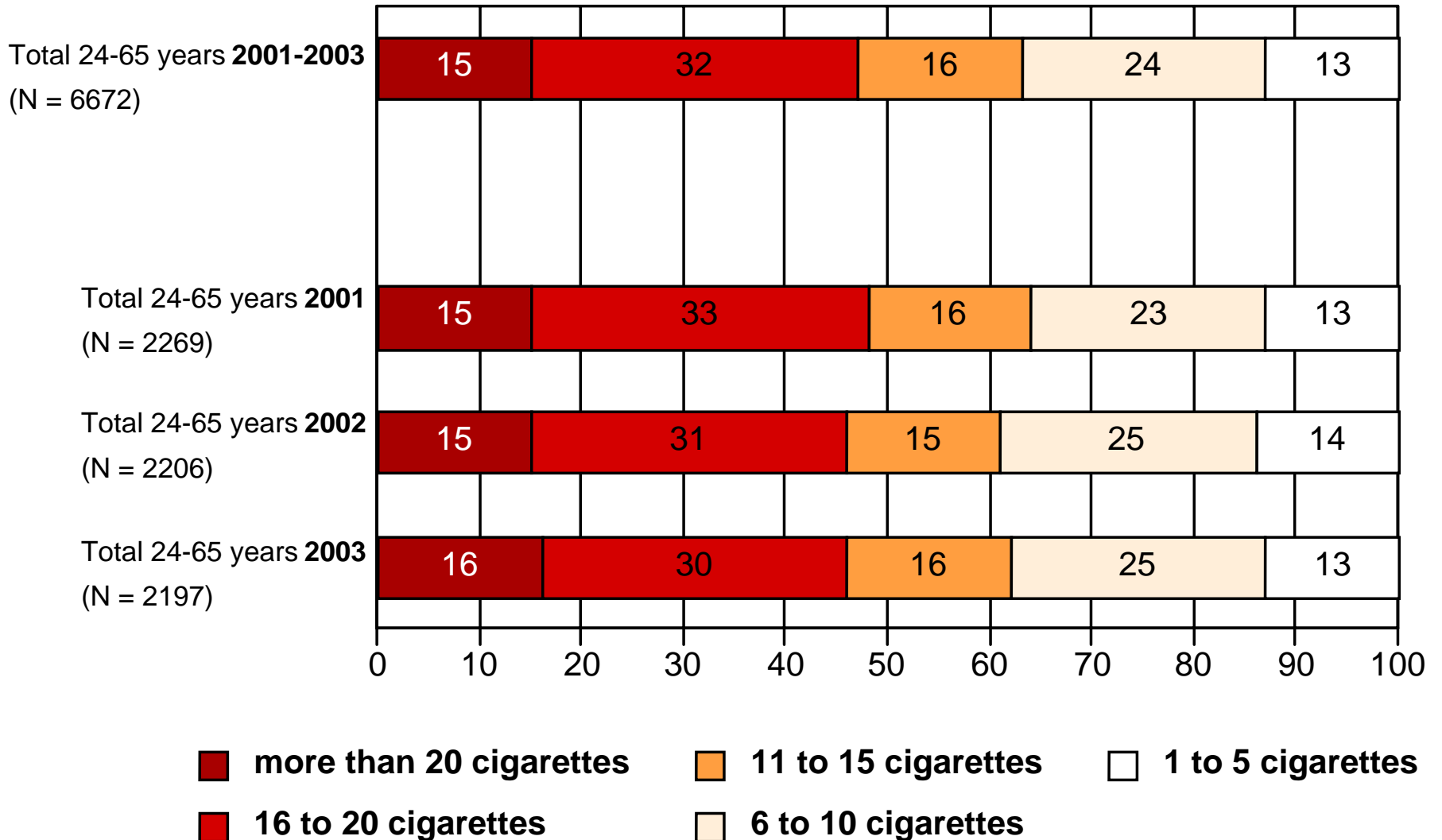
The elements of the tobacco monitoring



Smoker status



Daily cigarette consumption



Motivations and levels of quitting

